

# **AGENCY STRATEGIC PLAN**

**FOR THE FISCAL YEARS**

**2003 - 2007**



**ARKANSAS RICE RESEARCH AND PROMOTION BOARD**

**FUNCTIONAL AREA: ECONOMIC DEVELOPMENT**

# **AGENCY STRATEGIC PLAN APPROVAL FORM**

**FOR THE FISCAL YEARS**

**2003 - 2007**

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**Warren Carter  
Administrator**

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**Marvin Hare, Jr.  
Board Chair**

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# STRATEGIC PLAN

<b>Agency Name</b>	Arkansas Rice Research and Promotion Board
<b>Agency Mission Statement:</b>  To promote the growth and development of the Rice industry in Arkansas, thereby promoting the general welfare of the people of Arkansas.	

**AGENCY GOAL 1:**

To conduct a program of research and market development to promote the growth and development of the Rice industry in Arkansas.

# STRATEGIC PLAN

Agency Name		Arkansas Rice Research and Promotion Board
Program		Rice Research and Promotion Operations
Program Authorization		ACA § 2-20-505 et seq.
Program Definition:  Funds-Center Code: <u>326</u>		The Arkansas Rice Research and Promotion Board collects and distributes funds generated by the 1.35 cent per bushel assessments paid by both producers and purchasers on all rice grown in Arkansas and to provide for a program of research and market development to promote the growth of the rice industry in Arkansas.
AGENCY GOAL(S) #	1	
Anticipated Funding Sources for the Program:		Special Revenue- 1.35 cent per bushel assessment paid by both producers and purchasers of Rice grown in Arkansas for market

## **GOAL 1: (Sub-Funds Center Code: 326GOAL1)**

To administer marketing grants and research activities for the Rice industry.

### **OBJECTIVE 1: (Sub-Funds Center Code: 326G1OBJ1)**

Review, approve and fund projects and activities for the growth of the industry.

### **STRATEGY 1: (Sub-Funds Center Code: 326A)**

The Board will use funds that are distributed according to Board policy and State law.